

July 2021 Meeting Minutes

Date: Tuesday July 20, 2021

Time: 7:30pm

Location: Virtual Meeting - Google Meet

Call to Order: Darin Magneson

In Attendance:

Board Members: Darin Magneson, Linda Dewey, Karl Heilman, Stephanie Doan, Ronda Bingham

Coaches: Linda Murray, Sandy Magneson, Scott Magneson

General Members: Sara Rutkofske

Regrets: Karley Kirkendall, Angie Ashbrook, Meghan Hoy

Approval of Minutes: Minutes not forwarded from the previous Secretary. Ronda Bingham was appointed to the position of Secretary due to the resignation of Hayley Luckhurst at the June board meeting.

RESULT: ADOPTED [UNANIMOUS]

MOVER: Darin Magneson, President

SECONDER: Linda Dewey, Vice President

YES: Bingham, Doan, Heilman

President Report: Darin Magneson

- Congrats to Fun Committee for the awards event last week at Fort Gratiot Park
- We will work diligently to get a fall schedule out early
- We are working to reduce length of our monthly meetings

Treasurer's Report: Linda Dewey

July 20, 2021 Treasurer Report



Balance as of 6/30/2021

General Account XXXX7113 \$25,440.52
Outstanding Ice Bill July \$4,702.50
Estimated Credit to Skaters \$1,059.70
Outstanding Invoices from Skaters \$3,638.96
Estimated \$23,277.28
Registrations
Registration Ice

\$13,589.50
Drop In Collects as of date \$383.00
Estimated Ice Cost Summer \$14,840.00
Coaches Fees
Edith Schoenrock XXXX4231 \$21,406.47
Deposits in June \$4,530
Millionaire XXXX2288 \$1,232.00

Savings XXXX1086 \$1,484.63 transferred to Edith xxxx4231 on 7/19/2021

Certificate of Deposit XXXXX8291 \$7,555.24 as of 6/2021
All invoices for outstanding registration have been sent to parents of skaters
USFS fee have been paid invoices will be submitted to Coaches and Board
Members by 7/31/2021 for
collection of USFS Fees
Cruise Night collected \$40.00 spent \$45.28
Awards Night TBD

RESULT: ADOPTED [UNANIMOUS]

MOVER: Darin Magneson, President

SECONDER: Karl Heilman, Board Member

YES: Bingham, Doan, Dewey

Pro-requests: Ronda Bingham

- No pro-requests at this time.

Edith Committee Updates: Sara Burrows-Rukofske, Karl Heilman

- Sara will forward financials to Linda Dewey
- Current status is in the judging process
- 110 skaters/181 events
- Karl recommended that we select the 2022 dates. Suggesting Feb 5th 2022, with a spring virtual event.
- Karl also recommended that the event be an IJS judging system event for all events

Fun Committee Updates: Jessica Johnston, Nicole Franzer and Laura Magneson

- Awards banquet July 13 was well received and the kids enjoyed the event
- Thanks to the committee members that

Summer Sizzle: Darin & Linda

- Summer Sizzle Glow Skate combo -Skater choice of program to perform, followed with a Glow event.
- Nominal event cost to skater, suggested \$25.00
- Linda Murray will create a flyer to promote the event and skaters will register with Linda Dewey.
- Each skater will be able to invite at least 2 guests to the performance. Additional guests could be allowed based on total number of skaters that register dependent on searching capacity of the arena (182 seats max)
- The decision was made to present annual skater awards as is typically done at our February Ice Show, we will review this in the fall.

Coaches Update: Sandy Magneson

- Coaches will be meeting about potentials fall ice needs

Test Day Updates: Sandy Magneson

- August 23rd tentative schedule in progress

New Business:

- Do we want to go to meetings every 6-8 weeks?
 - Sandy expressed that monthly meetings are essential to strong communication for the club.
 - No motion made at this time

- **Go Motion** - GoMotion partners with class-based businesses, offering business management tools, class scheduling and athlete registration technology, integrated websites, a fully-featured mobile app, and in-house customer support—on a single software platform with **no monthly fees**.
A few important things we help with are:
 - Easy **communication** w/ parents and athletes through (unlimited and free) mass emails, SMS messages, push notifications
 - **Free mobile app** to run your business from anywhere! (track attendance, send invoices and use our video producer tool to send videos!)
 - Easy to use **financial reporting** to see exactly where your money is coming from
 - Easily track member info through **member management** (similar to parent portal)
 - Eliminate paperwork and forms with **online registration and waivers**
 - Stop chasing down payments with **auto billing and split payment options**
 - **Attendance & skill tracking** both on mobile app and on site
 - Keep athletes up to speed on choreography, routines or practice with unlimited **video sharing tools**
- One time set-up fee of \$147.50 (50% off \$295)
- Processing fee of 3.9% + \$.30 (1% billed for all offline payments)
 - (This breaks down to 2.9% + \$.30 goes to stripe, then 1% that brings it to 3.9 goes to GoMotion)

RESULT: ADOPTED [UNANIMOUS]

MOVER: Stephanie Doan, Board Member

SECONDER: Darin magneson, President

YES: Bingham, Dewey, Heilman

- Discussion regarding board members only being responsible for the cost of USFS membership of \$60.00, not the PHFSC \$100.00 fee.
- Suggestion to consider using a consent agenda meeting plan as recommended by USFS
- As Karl's term is ending he has agreed to continue his efforts updating the clubs social media platforms thru the end of August unless someone steps forward prior to that time.

RESULT: ADOPTED [UNANIMOUS]

MOVER: Linda Dewey, Vice President

SECONDER: Ronda Bingham, Secretary

YES: Magneson, Doan, Heilman

Next Meeting: Tuesday August 10th, 2021 at 7:30pm

Date and Time Location: Virtual Meeting via Google Meet

Adjournment: Darin Magneson, at the time of 9:15pm